Department of Management Studies

GLOBAL ACADEMY OF TECHNOLOGY

MBA@GAT
National Education Foundation - NEF, established in the year 2000 has dedicated itself to the cause of imparting quality education in Engineering, Management, Medical Services, Schools etc. The trust has always believed in developing the individuals into responsive social beings in all disciplines.

NEF at present has spread its wings into three major institutions from primary to doctoral education in the form of National Hill View Public School (NHVPS), Global College of Nursing (GCN) and Global Academy of Technology (GAT).

The members of NEF are accomplished & stalwarts in their chosen fields and are philanthropists of the highest order. The foundation is headed by Sri D.K Shivakumar as Chairman, Sri Lepaksha and Sri Venkatappa as Secretaries, Sri C. Gangadhara Murthy as Finance Trustee, Sri D. K Suresh and Sri K. Srinivas as Members.

All the members of NEF are constantly striving towards their philosophy of “Service to Society through Education” in all possible manners.

About GAT

Global Academy of Technology (GAT), is a flagship Institution of National Education Foundation - NEF, established in the year 2001, is one of the most sought after Institutions in Engineering and Management Education in Karnataka. The institution is affiliated to VTU, recognized by the Government of Karnataka and approved by AICTE.

The college is located in a vast 10 acre lush green, environment friendly campus. GAT has contemporary multi-media Smart Classrooms, Modern Laboratories, Seminar Halls, Auditorium, an up-to-date Library with volumes of recommended and reference books along with e-journals and a well-equipped computer centre. GAT provides 24X7 high-speed Wi-Fi facilities and web based CMS & LMS for video streaming which is an integral part of e-Learning. The institute provides ample opportunities for the holistic development of the students in the form of Co-curricular and Extracurricular activities.

GAT also offers a large cafeteria and well-maintained hostels for both boys and girls for a convenient and a safe stay. GAT has an academic alliance with various industries and research organisations to provide with today's industry perspective to the students.

The campus is a home to more than 3000+ students and 300+ experienced staff which includes Faculty members and Technical support staff involved in effective Teaching and Learning Process (TLP). They will oversee your academic progress, and teach you throughout your stay at campus. A fully established mentoring and professional counseling system aids in fostering the academic development and welfare of each and every student all the time.
The Principal of Global Academy of Technology, Dr. N Rana Pratap Reddy holds B.E. in Mechanical Engineering from Mysore University, M. Tech. in Thermal Power Engineering from Mangalore University and Ph.D from NIT-K, Surathkal. He has more than three decades of teaching, research and administrative experience at Senior level with various institutes of repute viz. Reva University and Reva Institute of Technology and Management, NIT-K Surathkal, Nagarjuna College of Engineering, SDM College of Engineering and Technology, Dharwad etc.,

During his tenure as a Principal with Reva Institute of Technology and Management, the institute was metamorphasised as Reva University and he was the founder Pro-Vice-Chancellor of Reva University.

Wherever he worked, Dr R P Reddy was instrumental in achieving academic excellence in all the institutes. He has published many technical papers in Journals and Conferences. Under his guidance five PhDs were awarded and four are in progress. He is the recipient of “Bharathiya Vidya Bhavan-National Award for Best Engineering College Principal” in the year 2013 by ISTE, New Delhi and “Platinum Jubilee Award” by The Institute of Engineers for his meritorious service in the area of Mechanical Engineering.

Dr R P Reddy displays high level of emotional maturity as an excellent counselor, mentor and motivator. His natural passion lies in building the capabilities of students, staff and Institution.
Established in the year 2004, MBA Department @ GAT is having more than a decade's expertise in teaching the art of Management. The MBA programme offered by the Department is a two year full time programme affiliated to VTU, Approved by AICTE and Recognized by the Government of Karnataka. The program structure is designed in such a way as to impart basic knowledge of different disciplines of management in the first year. In the second year, knowledge and practical skills are imparted in the area of specialization opted. The department offers specializations in the areas of Marketing, Finance, and Human Resource. Option of dual specialization is also offered along with core specialization.

We at GAT believe in creating an environment, which allows every faculty member to experiment and develop innovative ideas under the guidance of experts from the Industry and Academia. We develop intellectual capital of our faculty which is the base of any institution, in order to optimize their efficiency through FDPs and other programmes. This enables them to excel in their chosen field of academics and thereby can support, groom & nurture Management graduates to blossom in corporate world. We motivate students to go for startups to become employers than being employees and generate employment opportunities for others.

The students are moulded by using a combination of methods in the pedagogy for providing experiential learning. Expert Talks, Conceptual Presentations, Quizzes, Subject Related Assignments, Field Studies, Case Studies, Role Plays, Management Games, AV Presentations, Project Works, Work Shops, Symposiums, Conferences etc. forms part of routine in class room for enhanced learning.

**Eligibility**

Candidate who has completed a recognised bachelor’s degree of minimum 3 years duration or equivalent examination and obtained an aggregate of minimum 50% marks in Degree examination (45% of marks in case of SC, ST and Category - I of Karnataka Candidate) is eligible for admission to MBA programme and the candidate must have a valid PGCET /KMAT/MAT/CAT Rank for admission under Management Quota.
The Department of Management Studies (MBA) at GAT is headed by Dr. G.V. Kesava Rao, who holds Master of Business Administration in Marketing and Human Resource Management, P G Diploma in Financial Management, Masters Degree (LL.M.-Research) in Corporate and Securities Law and Ph. D degree in Management (Finance). He is also a qualified Company Secretary (CS). He has completed Faculty Development Programme in Management from Indian Institute of Management, Ahmedabad. He is declared qualified in the State Level Eligibility Test (SLET) conducted by the Govt. of Karnataka in 1994.

There are five research scholars doing their doctoral research (Ph.D) under his guidance. He has authored many papers, case studies and presented them at various Conferences (both National and International) & Journals. He has authored a research book titled “Financial Sector Reforms and Indian Securities Market” and five text books in the area of Accounting and Finance, “A Text Book of Accounting for Management” & “A text book of Cost Management” for the students of MBA and “Cost Management”, “Accounting for Business Decisions and IFRS”, “Stock and Commodities Markets” for students of B.Com. & B.B.M. He was the editor of four books titled “Emerging Trends in Management, Contemporary Issues in Management and two volumes of Proceedings of ICRBIT-2015”.

In his experience spanning more than two decades he has held various academic positions such as H.O.D., Dean, Vice-Principal, Principal in-charge, Director in-charge etc. He has been the member of Governing Council, Board of Studies and Board of Examiners etc. for many institutes of repute including VTU. He taught in various institutes as fulltime faculty, visiting faculty and guest faculty. He has been associated with C.A., C.M.A. and C.S. coaching institutes as Faculty at all levels of the course.

Under his able leadership and vision the Department is marching towards reaching the epitome of quality and performance in management education in the near future.
Activities @ MBA - SUPRAYOGA - 2017
Activities @ MBA

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The Department of Management Studies (MBA) has the distinction of having well qualified and highly experienced faculty members drawn from both industry and academia, who are capable of bringing corporate wisdom into the class room to provide proper exposure through real life cases, situations and examples. The faculty members have acquired professional qualifications such as NSE Certified Market Professional (NCMP) in the field of securities markets and the like. The department has an ideal blend of seniors and youngsters, who are ever ready for providing a helping hand to the students not only in their academic pursuits but also in grooming them through personality development, computational skills, public speaking skills etc.

It has a very rare merit of having more than 50% of the faculty members cleared NET/SLET in its fold. Publishing papers in conferences and journals forms part of routine of the department and has more than 100 publications to its credit. All the members of faculty are doing their doctoral research (Ph.D) on the contemporary issues of Management from reputed universities. Counseling and mentoring skills of the faculty team make the students ready for facing the challenges of the corporate world.

**Activities @ MBA**

**Training & Placement**

An extensive Pre-placement training program for Pre-final and Final Semester students is part of training activities to train & enhance the skills of students to prepare them for on-campus and off-campus interviews. It includes training modules on Attitude, Aptitude, Verbal Ability, Reasoning, Group Discussion, Mock-Technical and General Interviews etc. on regular basis to gear up the students to be the most sought after by the recruiters for recruitment. All the eligible students will be given 100% placement assistance.

**Out-bound Training and Learning**

To enhance managerial skills such as Team Building Abilities, Interpersonal Relations, Networking, Manage Uncertainties, Improve Problem Solving skills, Analytical Skills and Decision Making abilities etc., regular outbound training programs are conducted to de-stress the students and improve their agility.
Activities @ MBA

Contemporary Business Issues (CBI)

It is rightly said that, in this world nothing is permanent except change. This is more relevant in case of Business World. In order to improve their understanding and increase their knowledge horizon, current and burning issues from different business situations are chosen and given to the students for classroom presentations. It improves general awareness and communication along with improving knowledge of business environment.

Language Enhancement Program

The Language Enhancement Program is aimed at improving student's academic English skills. With the help of open source software, through engaging interactive lessons, students participate in reading, writing and understanding the advanced business vocabulary that prepare them for enhancing their business communication skills.

Certification/Professional Programmes

Though MBA Degree is one of the most sought after degrees for many job roles and functions, a constant and specialised learning is required at all times to boost one's career. The certification by NSIM etc. adds value to resume, exhibits the keenness in learning and adapting. This will enhance the possibilities of better employment and make the candidate a better professional. Moral and academic support will be given to the students who are interested in pursuing professional courses such as CA, CS, CMA etc.

Computer Skills

Trainers/Analysts from reputed organizations such as IBM etc. will be chosen to be the trainers for the interested and capable students on SPSS, MS-Excel, Power Point, Tally etc.
Apart from teaching theoretical concepts, we at GAT give importance to corporate exposure by arranging frequent Industrial Visits and bringing Industry Experts for expert lecture to enhance student learning as well as to improve relations and bridge gap between academia & industry.

**Publication by Students**

Students at GAT are encouraged to participate in conferences and publish papers in Journals with the support faculty members. This will enable them to get extensive knowledge in the specific area and enhance their writing skills which are an absolute necessity for a competent manager.

**Management Clubs**

The management clubs in the department are created and operated by the students with active support of the faculty members to execute programs such as Group Discussions, Etiquettes, Business Quizzes, Debates, Business Plans, Ad making, Collage and other Team Building activities on regular basis. This will fine tune the students' capacities in organizing the programs on their own and groom them to be ready for facing the challenges of industry.

**Alumni Interaction**

The alumni are an important stakeholder of any Institution. They are invited to share their experiences with the existing students to help them in getting exposed to the nuances of real world of work. They are also invited as expert speakers in the areas of their expertise, judges for competitions etc. This will help the existing students to take advantage of the same for their summer placement or final placement in addition to building the network.
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